

USC Price

Urban Growth Seminar

Top Practitioners—Engaging Research—Innovative Responses

Date:

Tuesday,

Feb. 23

12:15-1:30pm

Location

Lewis Hall (RGL),

Room 101

urbangrowth.usc.edu

THIS SEMINAR IS
SPONSORED BY:

USC Price

Sol Price School of Public Policy

AND

METRANS

Transportation Center
USC | CSULB

“Urban Design and Street Typology: Do They Matter?”

Speaker: Billy Riggs

**Professor at Cal Poly, San Luis Obispo
and Consultant at Sustinere Consulting**



William (Billy) Riggs is a professor at Cal Poly, San Luis Obispo and a consultant at Sustinere Consulting. He focuses on parking & transportation, active travel, housing, economics, and technology. He has over 50 publications in these areas, and has had his work featured in multiple national media outlets—including the Wall Street Journal, Washington Post and the Atlantic. Prior to his academic career he worked as a professional practitioner for over 15 years. This included serving as: the Principal Planner and Parking and Transportation Program Manager for UC Berkeley; a project planner for the consulting firm Arup in which he worked on the master planning of 5,000+ acres on former military land in Concord, CA and completed the certification of two of the pilot LEED Neighborhood Design projects; a planner for the US Coast Guard conducting award winning physical design and mobility planning for Coast Guard bases domestically and abroad. He holds his PhD from UC Berkeley’s College of Environmental Design, where he was a National Science Foundation Fellow and a University of California, Transportation Center Fellow. He is also a member of the American Institute of Certified Planners (AICP), is LEED certified by the US Green Building Council (LEED AP). He currently sits on the City of San Luis Obispo, Planning Commission.

Description of the lecture: Despite a growing body of work defining the benefits and methods to encourage multi-modal travel, only a small body of research has worked to fuse urban design and complete street philosophies. Based on work recently published in the Journal of Planning Education and Research on street design and two-way street conversions, Dr. William Riggs will discuss how street typologies and complete streets dialogues are linked, and how urban design policies might be advanced to facilitate safer and more livable streets.